

MISSOURI HEARING SOCIETY

Annual Convention and Education Seminar

March 6-7, 2015

HILTON ST. LOUIS FRONTENAC, ST. LOUIS, MO

**“It’s A Jungle Out There – Can you
Survive With Better Hearing”**



2015 SEMINAR ACTIVITY SCHEDULE

FRIDAY, MARCH 6, 2015

- 7:00 a.m. – 7:45 a.m.
Registration/Exhibits Open/ Continental Breakfast
Ambassadeur I, III, V
- 7:45 a.m. – 8:00 a.m.
Welcome/Announcements
Ambassadeur II, IV, VI
Robert Guison, MHS President
- 8:00 a.m. – 9:30 a.m.
Retro-Cochlear Pathology: What It Is and How It Is Measured
Ambassadeur II, IV, VI
Ted Venema, PhD, FAAA
 What is going on with your patient's hearing? Find out what testing to use to know what's going on beyond the cochlea.
- 9:30 a.m. – 10:00 a.m.
Break/Exhibits Open
Ambassadeur I, III, V
- 10:00 a.m. – 11:30 a.m.
Retro-Cochlear Pathology: What It Is and How It Is Measured (continued)
Ted Venema, PhD, FAAA
- 11:30 a.m. – 1:00 p.m.
Lunch – IHS Presentation
Ambassadeur I, III, V
- 1:00 p.m. – 1:30 p.m.
Break/Exhibits Open
Ambassadeur I, III, V
- 1:30 p.m. – 3:00 p.m.
Round Robin with Exhibitors
Ambassadeur I, III, V
- 3:00 p.m. – 3:30 p.m.
Break/Exhibits Open
Ambassadeur I, III, V
- 3:30 p.m. – 5:00 p.m.
Oto-Acoustic Emissions For The Hearing Provider
Ambassadeur II, IV, VI
Ted Venema, PhD, FAAA
 OAE's: How to use them in your practice.
- 5:00 p.m. – 5:30 p.m.
Cocktail Reception
Ambassadeur I, III, V
- 5:30 p.m. – 7:30 p.m.
Awards Banquet, Dinner and Auction.....Ambassadeur I, III, V

6.0 CEU'S

SATURDAY, MARCH 7, 2015

- 7:00 a.m. – 7:45 a.m.
Registration/Continental Breakfast
Ambassadeur I, III, V
- 7:45 a.m. – 8:00 a.m.
Welcome/Announcements
Ambassadeur II, IV, VI
Robert Guison, MHS President
- 8:00 a.m. – 9:30 a.m.
Interventional Audiology
Ambassadeur II, IV, VI
Bob Tysoe
 How to partner with PCP in the comprehensive care of their patients using a team approach.
- 9:30 a.m. – 10:00 a.m.
Break/Hotel Checkout
Ambassadeur I, III, V
- 10:00 a.m. – 11:30 a.m.
The Relevance of Co-Morbidities in Hearing.....Ambassadeur II, IV, VI
Bob Tysoe
 Learn about the documents that show association of disease states (co-morbidities).
- 11:30 a.m. – 1:00 p.m.
Lunch/Membership Meeting
Ambassadeur I, III, V
- 1:00 p.m. – 2:30 p.m.
Ethic Issues When Training and PracticingAmbassadeur II, IV, VI
Scott George, B.S., BC-HIS
 Learn about the key issues on legislative and regulatory changes for all hearing providers.
- 2:30 p.m. – 2:45 p.m.
BreakAmbassadeur I, III, V
- 2:45 p.m. – 4:15 p.m.
Concerns for Untreated Hearing Loss
Ambassadeur II, IV, VI
Suzanne Lindsey-Henderson, M.A.
 Learn about the vast amounts of evidence that highlights the significant issues with untreated hearing loss.
- 4:15 p.m.
Adjournment

6.0 CEU'S

SEMINAR FACULTY



TED VENEMA, PhD, FAAA earned a BA in Philosophy at Calvin College in 1977, and an MA in Audiology at Western Washington University in 1988. After working for three years as a clinical Audiologist at The Canadian Hearing Society in Toronto, he completed a PhD in Audiology at the University of Oklahoma in 1993. He was an Assistant Professor at Auburn University in Alabama for the next two years. From 1995 until 2001, he worked at Unitron Hearing in Kitchener Ontario Canada, where he conducted field trials on new hearing aids and gave presentations, domestically and abroad. From 2001 until 2006, Ted was an Assistant Professor of Audiology at the University of Western Ontario. He left this position in order to create Canada's 4th Hearing Instrument Practitioner program at Conestoga College in Kitchener, Ontario. From 2013 to 2014 he was a clinical audiologist in private practice with NexGen Hearing Inc., in Victoria BC Canada. Ted continues to give presentations on hearing, hearing loss and hearing aids. He is

the author of a small textbook, Compression for Clinicians, first published in 1998 and republished as a 2nd edition in 2006.

BOB TYSOE graduated with honors in Business Administration, with an emphasis on Marketing DIP., Sydney. NSW., Australia and continues his professional development at Portland Community College, Portland OR. Bob has completed an advanced Management Training Program at the University of Michigan, Ann Arbor, MI. He formed "Hearing HealthCare Marketing Company" in Portland, Oregon and currently consults with audiology clinics, and hearing aid manufacturers in the U.S. and abroad, creating innovative education programs, leading business development projects, and helping to develop disease state marketing and physician marketing strategies that lead to increased patient care, market share, and profitability.



SCOTT GEORGE, B.S., BC-HIS is President of Mid-America Hearing Center headquartered in Mt. Vernon, MO. Educated at Missouri Science & Technology at Rolla with a degree in Computer Science, Scott has worked with the hearing impaired since 1991. He is a past chair of the Missouri licensing board and a past President of the Missouri Hearing Society. He has worked on Hearing Health Care Regulatory Issues, at the State and Federal level, for over 16 years.

SUZANNE LINDSEY-HENDERSON, M.A. joined Beltone as an Educational Specialist in May of 2007. As an Educational Specialist, she designs and teaches seminars on product and software, sales, and business management in the US and Canada. Suzanne brings over 30 years of experience as an audiologist with Miracle-Ear, AHAA, and Interton. Her background includes training, sales, and business management. She has presented at state and national meetings on a variety of topics. Suzanne received her B.A. degree in Communications from Ohio State University and her M.A. degree in Audiology from Ohio University.



2015 SEMINAR



**The Annual Convention and Education Seminar
Sponsored by the
Missouri Hearing Society
will be held
Friday and Saturday**

**March 6-7, 2015
Hilton St. Louis Frontenac
1335 S. Lindbergh Blvd.
St. Louis, MO
1-314-993-1100
Or 1-800-325-7800**

**Room rate of \$89.00
plus state and local taxes**

IMPORTANT NOTICE

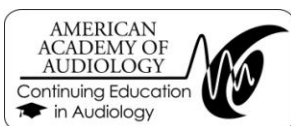
**Reservation requests must be
received no later than**

February 10, 2015

**to guarantee accommodations, however,
reservations will be accepted and
confirmed up to the opening day of the
conference, providing accommodations are
still available.**



This program is approved by the International Hearing Society and its educational committee, the International Institute for Hearing Instrument Sciences.



The Missouri Hearing Society has applied for approval by the American Academy of Audiology to offer Academy CEU's for this activity. The program is worth a maximum of 1.2 CEU's. Academy approval of this continuing education activity does not imply endorsement of course content, specific products, or clinical procedures.

The Missouri Hearing Society has applied for approval for 12.0 hours of continuing education credit from state licensing agencies. It is the attendee's responsibility to verify course approval.

AUCTION

MHS will have an auction this year. Your donations are welcome!

EXHIBITS

We are happy to once again host the exhibits of many of the industry's leaders in hearing aids, accessories, supplies, batteries, earmolds, ALDs, repair labs, audiometric equipment and more.

Exhibits will be open at 7:00 a.m. on Friday and close at 3:30 p.m. As requested by our vendors, they will only be exhibiting one day.

REGISTRATION FEE SCHEDULE

Pre-registration:

MHS Regular Member	\$285.00
MHS Associate/Individual Member	\$150.00
Non-Member	\$410.00

After February 10, 2015:

MHS Regular Member	\$335.00
MHS Associate/Individual Member	\$200.00
Non-Member	\$460.00

The above Regular Member fee includes your tickets for the breakfasts, breaks, and luncheons and new this year Friday evening Awards Ceremony, Dinner and Auction. Associate/Individual Member fee includes education, meals, exhibit hall, but no CEU's. Spouse package includes breakfasts, Friday Dinner and luncheons - cost \$150.00.

REGISTER TODAY

All seminar attendees must have paid registration fee and wear identification badges during seminars and social activities.

MHS MEMBERSHIP ANNUAL MEETING

The MHS Membership's Annual Meeting
will be held on

Saturday, March 7 at 11:30 a.m.

SEMINAR INFORMATION CONTACT:

**Robert Guison (417) 882-9700
guisonrobert@yahoo.com**

**Janette Call (573) 547-2888
betterhearingsolutions@yahoo.com**

**Linda Engelmann (816) 883-2660
lengelmann@hhaonline.net**

**Brenda Roling, MHS Office (573) 636-2822
info@missourihearingsociety.org**

MISSOURI HEARING SOCIETY
2015 Annual Convention & Education Seminar
Hilton St. Louis Frontenac ♦ March 6-7, 2015

ADVANCE REGISTRATION FORM
REGISTER ON LINE AT www.missourihearingsociety.org

NAME: _____ Last 4 Digits SS# _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ *EMAIL: _____

**must be provided for handouts*

Please check one: ☐ MHS Member ☐ Non-Member

Please check: ☐ **Hearing Instrument Specialist** ☐ **Audiologist** ☐ **Other**
☐ **AAA #** _____

After 2/19/15

Regular Member Fee (Friday, Saturday)..... ☐ \$285.00..... ☐ \$335.00

*Associate/Individual Member Fee (Friday, Saturday)..... ☐ \$150.00..... ☐ \$200.00

Non-Member Fee (Friday, Saturday)..... ☐ \$410.00..... ☐ \$460.00

Regular Member Fee (Friday only)..... ☐ \$200.00..... ☐ \$225.00

Associate/Individual Member Fee (Friday only)..... ☐ \$125.00..... ☐ \$150.00

Non-Member Fee (Friday only)..... ☐ \$300.00..... ☐ \$325.00

Regular Member Fee (Saturday only)..... ☐ \$200.00..... ☐ \$225.00

Associate/Individual Member Fee (Saturday only)..... ☐ \$125.00..... ☐ \$150.00

Non-Member Fee (Saturday only)..... ☐ \$300.00..... ☐ \$325.00

Spouse Package (meals/exhibit hall only)..... ☐ \$150.00

Spouse Name: _____

*Associate/Individual Package includes education/meals/exhibit hall/no CEU's available

TOTAL ENCLOSED: \$ _____

Paying by credit card: ☐ VISA or ☐ MASTERCARD

Charge Card No: _____

Name of Card Holder: _____ Expiration Date: _____

Full refund of fee will be made if cancellation notice is received at least two weeks prior to the opening date of the convention. (Must be postmarked February 19th or before). A 50% refund will be made if cancellation is received by 5:00 p.m. February 22, 2015. **NO REFUNDS WILL BE MADE AFTER FEBRUARY 23, 2015.**

PLEASE CHECK STATE(S) WHERE CEU'S ARE NEEDED:

<u>States CEU'S Needed</u>	<u>Hearing Aid Dispensing CEU'S</u>	<u>Audiology CEU'S</u>
Illinois	<input type="checkbox"/>	<input type="checkbox"/>
Iowa	<input type="checkbox"/>	<input type="checkbox"/>
Kansas	<input type="checkbox"/>	<input type="checkbox"/>
Missouri	<input type="checkbox"/>	<input type="checkbox"/>
Nebraska	<input type="checkbox"/>	<input type="checkbox"/>
Oklahoma	<input type="checkbox"/>	<input type="checkbox"/>

MISSOURI HEARING SOCIETY

AUCTION DONATION

THE MISSOURI HEARING SOCIETY WILL CONDUCT AN AUCTION IN CONJUNCTION WITH THE **MHS ANNUAL CONVENTION - MARCH 6-7, 2015**, AT THE HILTON ST. LOUIS FRONTENAC, ST. LOUIS, MO.

WE ARE SOLICITING BOTH VENDORS AND MEMBERS FOR ITEMS FOR THE AUCTION.

SUGGESTED ITEMS INCLUDE:

- | | |
|--------------------------|---------------------|
| ◆ VACATION CONDO | ◆ STETSON HATS |
| ◆ HUNTING TRIPS | ◆ BOOKS |
| ◆ SPORTING EVENT TICKETS | ◆ GIFT CERTIFICATES |
| ◆ EQUIPMENT | ◆ WINE |
| ◆ ART | ◆ TOOLS |
| ◆ HEARING AIDS | ◆ GIFT BASKETS |
| ◆ BATTERIES | ◆ SPORTS BAGS |

LET YOUR IMAGINATION RUN FREE.

PLEASE COMPLETE THE FORM BELOW AND RETURN IT TO THE MHS OFFICE. PLEASE BRING THE ITEM (OR ITEMS) WITH YOU TO THE CONFERENCE. IF YOU DO NOT PLAN TO ATTEND, YOU MAY SEND THE ITEM(S) TO THE MHS OFFICE.

Item: _____

Donated By: _____

Phone: _____

Value: \$ _____ Minimum Bid: \$ _____

Please return to:

MISSOURI HEARING SOCIETY
101 E. HIGH STREET - SUITE 200
P.O. BOX 1072
JEFFERSON CITY, MO 65102 • FAX: (573) 636-9749